2012 Lancer

MITSUBISHI MOTORS

Stand out from the crowd. Then leave it behind.

It may start at only $15,695,[1] but the 2012 Lancer gives up nothing in style or performance. Its aggressive design sets it apart, while its powerful MIVEC engines, available All-Wheel Control, and advanced transmissions put the road at your command. Go on. Step inside. It's hard to say no to a sedan that refuses to compromise.

Available All-Wheel Control

Fuel-Efficient MIVEC Engines

Advanced Transmissions

Bold Design

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Play hard while playing it safe.

Sure, the 2012 Lancer's seven standard airbags[3] helped make it a 2012 IIHS Top Safety Pick for five years running. But with innovative features like available keyless entry and hands-free controls for your phone and MP3 player, it's easy to forget you've made a rather responsible decision.

Seven Standard Airbags[3]

IIHS Top Safety Pick

FAST-Key System

FUSE Hands-Free Link System™

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Build your Lancer

TRIM / SPECIFICATIONS / COLOR

Lancer DE
Starting at $15,695[1]

- 2.0-liter, 148-horsepower MIVEC engine
- 16-inch steel wheels with full wheel covers
- Power windows, door locks and side view mirrors
- 140-watt CD/MP3 audio with 4 speakers

Lancer ES
Starting at $16,995[1]

- 2.0-liter, 148-horsepower MIVEC engine
- Air conditioning
- Anti-theft security alarm system
- Chrome grille surround

Lancer SE
Starting at $20,195[1]

- All-Wheel Control (AWC)
- 2.4-liter, 168-horsepower MIVEC engine
- 16-inch alloy wheels
- Heated front seats and side view mirrors

Lancer GT
Starting at $19,845[1]

- 2.4-liter, 168-horsepower MIVEC engine
- FUSE hands free Link system™ w/USB Port
- 18-inch alloy wheels with P215/45R18 tires
- FAST-Key electronic keyless entry and starting system

Lancer RALLIART
Starting at $27,995[1]

- 2.0-liter, 237-horsepower MIVEC turbocharged intercooled engine
- Aluminum hood with heat extractor vents
- All-Wheel Control (AWC)
- Active Center Differential with Tarmac/Gravel/Snow settings

EXTERIOR COLORS

Octane Blue Pearl
ES, SE, GT, RALLIART

Mercury Gray Pearl
DE, ES, SE, GT, RALLIART

Tarmac Black Pearl
DE, ES, SE, GT, RALLIART

Wicked White
DE, ES, SE, GT, RALLIART

Rally Red
ES, SE, GT, RALLIART

Apex Silver Metallic
DE, ES, SE, GT, RALLIART

INTERIOR COLORS

Beige Fabric
DE

Beige Fabric
ES, SE

Black Fabric
DE

Black Fabric
ES, SE

Black Sport Fabric
GT, RALLIART

Black Premium Fabric
GT, RALLIART

Black Leather
GT, RALLIART

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TRIMS & SPECS

OPTIONS & PACKAGES	DE	ES	SE	GT	RALLIART
ALLOY WHEEL PACKAGE: 16" alloy wheels, rear disc brakes	—	P	—	—	—
DELUXE PACKAGE: (must be combined with the Alloy Wheel Package): Power glass sunroof, FAST-key entry system, FUSE Hands-free Link™ System, USB port, leather wrapped steering wheel, SiriusXM™ Satellite Radio with 3-month service from date of sale, 6 speaker audio system, chrome lower grille accent, soft-touch door trim panels, high contrast meter with color LCD display	—	P	—	—	—
GT TOURING PACKAGE: Leather seating surfaces with front seat heaters, 710-Watt (max) Rockford-Fosgate® Punch premium sound system including 10-inch subwoofer, SiriusXM™ Satellite Radio with 3-month service from date of sale, 6CD/MP3 in-dash head unit, HID headlamps, rain sensing wipers, auto on/off headlamp control, power glass sunroof, auto-dimming rearview mirror with monitor, rearview camera system, rear lip spoiler (replaces rear wing spoiler)	—	—	—	P	—
RALLIART TOURING PACKAGE: Leather seating surfaces with front seat heaters, 710-Watt (max) Rockford-Fosgate® Punch premium sound system including 10-inch subwoofer, 6CD/MP3 in-dash head unit, HID headlamps, rain sensing wipers, auto on/off headlamp control, power glass sunroof, auto-dimming rearview mirror with monitor, rearview camera system, rear lip spoiler (replaces rear wing spoiler)	—	—	—	—	P
NAVIGATION WITH REARVIEW CAMERA PACKAGE: 40GB HDD Navigation with Music Server and Real Time Traffic, rearview camera monitor, auto-dimming rearview mirror	—	—	—	P	P
NAVIGATION: 40GB HDD Navigation with Music Server and Real Time Traffic (replaces audio head unit)	—	A	A	A	A
LED ILLUMINATION PACKAGE: Floor illumination (blue LED), interior lamps	—	A	A	A	A
ALL-WEATHER PACKAGE: Remote Engine Start, all-weather floor mats (2), rear mudguards	—	A	A	A	A
EXTERIOR PACKAGE: Rear wing spoiler, front air dam, exhaust finisher, fog lights	A	A	A	—	—
SPORT ACCENT PACKAGE: Black upper grille, black front bumper film, rear diffuser	—	A	—	—	—
POPULAR EQUIPMENT PACKAGE: Alloy fuel door, scuff plates, trunk mat	A	A	A	A	A
CHROME PACKAGE: Mirror covers, trunk trim, outer door handle covers	—	A	A	A	—
INTERIOR PACKAGE: Aluminum shift knob, aluminum brake grip	—	A	A	A	A

S = Standard P = Factory Package — = Not available A = Accessory O = Option

Features and options subject to change without notice.

MITSUBISHI MOTORS

TRIMS & SPECS CONTINUED

ACCESSORIES	DE	ES	SE	GT	RALLIART
6 CD in-dash changer audio head unit (replaces standard head unit)	A	A	A	A	A
Rear park assist sensors	—	A	A	A	A
Chrome lower grille garnish	—	A	—	—	—
Wheel locks	—	A	A	A	A
Remote Engine Start (one remote)	—	A	A	A	A
FUSE Hands-free Link™ System with USB Port	—	A	A	—	—
Rear lip spoiler	A	A	A	—	—
All-weather floor mats (2)	A	A	A	A	A

ENGINE					
Engine Type	2.0L MIVEC I-4	2.0L MIVEC I-4	2.4L MIVEC I-4	2.4L MIVEC I-4	2.0L MIVEC TURBO I-4
Valvetrain	DOHC 16-valve Mitsubishi Innovative Valve-timing Electronic Control system (MIVEC)				
Horsepower / Torque	148/143 hp @ 6000 / 145/143 lb-ft @4200	148/143 hp @ 6000 / 145/143 lb-ft @4200	168/161 hp @6000 / 167/161 lb-ft @4100	168/161 hp @6000 / 167/161 lb-ft @4100	237 hp @6000 / 253 lb-ft @2500-4750
EPA-estimated MPG (city/hwy)2	5MT: 25/34	5MT: 25/34 CVT: 26/34	CVT: 22/29	5MT: 22/31 CVT: 23/30	CVT: 18/25
Recommended Fuel	Regular Unleaded, 87 octane min.	Regular Unleaded, 87 octane min.	Regular Unleaded, 87 octane min.	Regular Unleaded, 87 octane min.	Premium Unleaded, 93 octane min.
Fuel Tank Capacity (gal.)	15.3	15.3	14.5	15.3	14.5

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TRIMS & SPECS CONTINUED

TRANSMISSION	DE	ES	SE	GT	RALLIART
Type	5MT	5MT INVECS – III - CVT Sportronic®	INVECS – III - CVT Sportronic®	5MT INVECS – III - CVT Sportronic®	Twin-Clutch Sportronic® SST
SUSPENSION					
Front	MacPherson Strut, 20 mm stabilizer bar	MacPherson Strut, 20 mm stabilizer bar	MacPherson Strut, 21mm stabilizer bar	MacPherson Strut, 21mm stabilizer bar	MacPherson Strut, 22mm stabilizer bar
Rear	—	Multi-link	Multi-link, 20mm Stabilizer bar	Multi-link, 20mm Stabilizer bar	Multi-link, 20mm Stabilizer bar
STEERING					
Type	Rack-and-pinion, Electric Power Assist	Rack-and-pinion, Electric Power Assist	Rack-and-pinion, Hydraulic Power Assist	Rack-and-pinion, Hydraulic Power Assist	Rack-and-pinion, Hydraulic Power Assist
Turning Circle, curb to curb (ft.)	32.8	32.8	32.8	32.8	32.8
BRAKES					
Front	10.9 in. ventilated disc	10.9 in. ventilated disc	10.9 in. ventilated disc	11.6 in. ventilated disc	11.6 in. ventilated disc
Rear	8.0 in. drum	8.0 in. drum (10.3 in. disc w/ alloy wheels)	10.3 disc	11.9 disc	11.9 disc
Control System	Anti-lock Brakes (ABS)	Anti-lock Brakes (ABS)	Anti-lock Brakes (ABS)	Anti-lock Brakes (ABS)	Anti-lock Brakes (ABS)

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TRIMS & SPECS CONTINUED

WHEELS & TIRES	DE	ES	SE	GT	RALLIART
Tires	P205/ 60R16	P205/ 60R16	P205/ 60R16	P215/ 45R18	P215/ 45R18
Wheels	16-inch steel	16-inch steel	16-inch aluminum alloy	18-inch aluminum alloy	18-inch aluminum alloy
EXTERIOR DIMENSIONS					
Wheelbase (in.)	103.7	103.7	103.7	103.7	103.7
Length (in.)	180.0	180.0	180.0	180.0	180.0
Width (in.)	69.4	69.4	69.4	69.4	69.4
Height (in.)	58.3	58.3	58.7	58.7	58.7
Track, front/rear (in.)	60.2/60.2	60.2/60.2	60.2/60.2	60.2/60.2	60.2/60.2
Curb Weight (lbs.)	2866	5MT: 2866 CVT: 2966	3120	5MT: 2966 CVT: 3032	TC-SST: 3462
INTERIOR DIMENSIONS					
Head Room, front/rear (in.)	39.6/36.9	39.6/36.9 (38.5/36.9 w/ Sunroof)	39.6/36.9	39.6/36.9 (38.5/36.9 w/ Sunroof)	39.6/36.9 (38.5/36.9 w/Sunroof)
Shoulder Room, front/rear (in.)	54.7/54.3	54.7/54.3	54.7/54.3	54.7/54.3	54.7/54.3
Hip Room, front/rear (in.)	53.3/54.1	53.3/54.1	53.3/54.1	53.3/54.1	53.3/54.1
Leg Room, front/rear (in.)	42.3/36.1	42.3/36.1	42.3/36.1	42.3/36.1	42.3/36.1
Cargo Volume (cu. ft.)	12.3	12.3	12.3	12.3 (11.8 w/ Subwoofer)	10.0 (9.1 w/ Subwoofer)
PERFORMANCE					
Magnesium-alloy paddle shifters (CVT/TC-SST only)	—	—	—	S	S

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TRIMS & SPECS CONTINUED

PERFORMANCE (continued)	DE	ES	SE	GT	RALLIART
Sport-tuned suspension with front strut tower brace	—	—	—	S	S
All-Wheel Control (AWC)	—	—	S	—	—
Full-time All-Wheel Control (AWC) with Active Center Differential (ACD)	—	—	—	—	S
EXTERIOR					
Auto-off halogen headlamps with welcome light and coming home light	S	S	S	S	S
Auto-off Bi-Xenon HID headlamps with welcome light and coming home light	—	—	—	P	P
Fog lights	—	—	—	S	S
Sport front grille and bumper	—	—	—	S	S
Rear wing spoiler	—	A	A	S	S
Rear lip spoiler (replaces rear wing spoiler)	—	A	A	S	S
Color-keyed folding power side-view mirrors and door handles	—	S	S	S	S
Aluminum hood with heat extractor vent	—	—	—	—	S
SAFETY & SECURITY					
Seven airbags,[4] including front, front seat-mounted side, roof mounted curtain, and driver's knee	S	S	S	S	S
LATCH system	S	S	S	S	S
Anti-theft engine immobilizer	S	S	S	S	S
Anti-theft security alarm system	—	S	S	S	S
Active Stability Control (ASC) with Traction Control Logic (TCL)	S	S	S	S	S
Anti-lock Brake System (ABS) with Electronic Brake force Distribution (EBD)	S	S	S	S	S
Hill Start Assist	—	—	—	—	S

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TRIMS & SPECS CONTINUED

COMFORT & CONVENIENCE	DE	ES	SE	GT	RALLIART
Manual air conditioning with pollen filter	—	S	S	—	—
Automatic climate control with pollen filter	—	—	—	S	S
Monochrome multi-information display	S	S	S	—	—
Full-color LCD multi-information display	—	—	P	S	S
Cruise control with steering-wheel mounted controls	—	S	S	S	S
Power windows with auto up/down driver's switch	—	S	S	S	S
Keyless entry with panic alarm feature	—	S	S	—	—
FAST-key passive entry and starting system with panic alarm feature	—	P	—	S	S

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WARRANTY

10 YEAR/100,000 MILE
POWERTRAIN

5 YEAR/60,000 MILE
NEW VEHICLE LIMITED WARRANTY

7 YEAR/100,000 MILE
ANTI-CORROSION/PERFORATION

5 YEAR/UNLIMITED MILEAGE
ROADSIDE ASSISTANCE[4]

It just makes sense: Our vehicles are different than any on the road, so why shouldn't our warranties be a cut above as well? At Mitsubishi, we're so confident in the quality, reliability and durability of the Lancer that we back it with one of the best Powertrain Limited Warranties in the business: 10 years or 100,000 miles. It's just one of the extensive warranties that come with the Lancer—a list that includes a 5-year/60,000-mile fully transferable New Vehicle Limited Warranty, a 7-year/100,000-mile Anti-Corrosion/Perforation Limited Warranty and 5 years/unlimited miles Roadside Assistance.4 All designed to give drivers the security of knowing that their Lancer is engineered for the long-term, with a warranty designed to keep it on the road long into the future.

Technical data, equipment pricing and options shown are based on the latest information available at the time of printing and are subject to change without notice. Colors may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment. Not all equipment is available on every model. For complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your Mitsubishi retailer.

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LEGAL

[1] Manufacturer's Suggested Retail Price. Excludes destination/handling, tax, title, license etc. Retailer price, terms and vehicle availability may vary.

[2] EPA mileage estimate. Actual mileage may vary.EPA mileage estimate. Actual mileage may vary.

[3] Airbags are part of a Supplemental Restraint System (SRS). To decrease the risk of injury from a deploying airbag, always wear your seatbelt, sit upright in the middle of the seat and do not lean against the door. Always place children 12 and under in the rear seat and use appropriate child restraints. Never place a rear facing infant restraint in the front seat. See your owner's manual and instructions provided with your child restraint for additional information.

[4] The 10-year/100,000-mile Powertrain Limited Warranty applies only to the original owner of new retailed 2012 Lancer models purchased from an authorized Mitsubishi dealer. Subsequent owners receive the balance of the New Vehicle Limited Warranty of 5 years/60,000 miles. Lancer RALLIART and Lancer Evolution powertrain warranty coverage is 5 years/60,000 miles and New Vehicle Limited Warranty coverage is 3 years/36,000 miles. See retailer for limited warranty and roadside assistance terms and conditions.

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